

KCMA  
Point-Of-Sale Materials  
Printing and Usage Instructions

## **Cabinet Decals**

Cabinet decals are a unique way to show that your cabinets are KCMA Certified. Use them in a dealer or designer showroom or a trade show display to draw more attention to your cabinets and start a dialogue with customers.

No modifications need to be made to the cabinet decal designs, and doing so will violate the terms and conditions and will result in legal action. Using the decals without earning the KCMA Certifications will also result in legal action.

We highly recommend ordering the decals from the printer, who is already familiar with the project:

CSI  
840 South Pickett Street  
Alexandria, VA 22304  
Phone: 703.205.0000  
Website: [csi2.com](http://csi2.com)  
Preferred contact: Pam Boswell

If you prefer to use your own printer to print the decals, here are the instructions to send to the printer:

- Size: Varies based on the file being printed.
- Material: 4mil Clear Polyester
- Printing Instructions: Printing 4/0 + white, white printing behind all color type to make opaque, or type printing solid white. Router cut to shapes. Clear removable adhesive tape on back or tabs for sticking.
- Choose which design you want to send to the printer (horizontal, square, corner) and which Seal (ANSI or ESP).
- Specify the number of each design you will need.
- Be sure to specify with the printer if you would like the text to be white or colored. If you are putting the decal on a dark cabinet, we recommend white text. If you are putting the decal on a light cabinet, we recommend colored text.
- Make sure the printer knows that for the colored text and the Seals, they will need to put down a layer of white first, to help make the text and Seals legible.

How to apply the decals to the cabinets:

- Before applying the corner decals to the cabinets, make sure to fold and crease the lines for the sticky tabs. This will help the decals lay flat on the cabinets.

- If you are using a corner decal, please note that it needs to go on the right corner of the cabinet door.
- Once you are finished with the decal, they easily peel off, leaving no residue behind.